

National Convention on



Shokuiku Promotion

in TOKUSHIMA



► Convention theme:

The Power of Food is Limitless!



Shokuiku - Connecting Tokushima to the Future.

The power to eat is the power to live, and it is universal. Looking ahead to the future, this convention is a place where people can learn and experience the limitless power of food.



Tokushima Prefecture's mascot Sudachi-kun

Spreading the appeal of food from Tokushima!

Sat. June 7 - Sun. June 8, 2025

Venue: ASTY Tokushima

Will include a talk show, seminars, cooking events, booths (exhibits, food tastings, merchants, etc.), and an official ceremony!

Free admission

Event Organizers: Ministry of Agriculture, Forestry, and Fisheries, Tokushima Prefecture, and the Tokushima Prefecture Executive Committee for the 20th National Convention on Shokuiku Promotion
For inquiries, please contact the Tokushima Prefectural Government, Department of Agriculture, Forestry, and Fisheries, Green Strategy Promotion Division. Phone: 088-621-2488

Convention homepage▶

