

# National Convention on

# Shokuiku Promotion

20th anniversary of the passing of the Basic Act  
on Shokuiku (Food and Nutrition Education)  
**20th  
Annual**

in TOKUSHIMA

**Now accepting  
exhibitor  
applications!**

Visit the convention  
homepage by  
December 4, 2024  
for more details.

► Convention theme:

## The Power of Food is Limitless!



**Shokuiku - Connecting Tokushima to the Future.**

The power to eat is the power to live, and it is universal. Looking ahead to the future, this convention is a place where people can learn and experience the limitless power of food.

Sustainable  
food

Food for  
healthy living

Spreading the  
appeal of  
Tokushima's food  
with a global  
perspective

**Sat. June 7 - Sun. June 8, 2025**

**Venue: ASTY Tokushima**

Will include a talk show, seminars,  
cooking events,  
booths (exhibits, food tastings, merchants, etc.),  
and an official ceremony!

**Free  
admission**



Tokushima  
Prefecture's mascot  
Sudachi-kun

Spreading the  
appeal of food  
from Tokushima!

Event Organizers: Ministry of Agriculture, Forestry, and Fisheries, Tokushima Prefecture,  
and the Tokushima Prefecture Executive Committee for the 20th National Convention on Shokuiku Promotion  
For inquiries, please contact the Tokushima Prefectural Government, Department of Agriculture, Forestry, and Fisheries,  
Green Strategy Promotion Division. Phone: 088-621-2488

Convention  
homepage▶

